

Urban Maestro

New governance strategies
for Urban Design

Morning Session 10h00 - 12h00 Policy dialogue

Wed. 17 March 2021 | Online meeting

Agenda

10h00 POLICY DIALOGUE - Welcome

Fernanda do Carmo, Director-General for Territory, Ministry of Environment and Climate Action, Portuguese Presidency of the Council of the EU, Portugal

Luisa Prista, Acting Director, EASME, European Commission

Raf Tuts, Director, Global Solutions Division, UN-Habitat

Introduction to Project Urban Maestro: Challenge, hypothesis, objectives, activities, European

Kristiaan Borret, Brussels Bouwmeester maître-architecte

10h30 Lessons learned and policy recommendations

Matthew Carmona and **Tommaso Gabrieli**, University College London

Project's main findings, illustrated by concrete examples on the use of soft power in the governance of urban design, presented in dialogue with practitioners and local authorities.

Carine Petit, Mayor of the 14th Arrondissement of Paris, France

Cord Soehlke, Deputy Mayor of Tübingen, Germany

Monika Komorowska, Head of Dialogue in Planning Unit, City of Warsaw, Poland

Giovanni Ferrero, Project Manager, Co-city Torino, Italy

Geert De Pauw, Coordinator, Community Land Trust Brussels, Belgium

Charlot Schans, Advisor, STIPO teams for better cities, Netherlands

Heidi Bergsli, Researcher, Oslo Waterfront, Norway

Esther Kurland, Head, Urban Design London, UK

Jan Schultheiß, Project Manager, Federal Ministry of the Interior, Building and Community, Germany

11h30 Policy implications for the local, national and EU level

Roundtable moderated by **Paulius Kulikauskas**, Chief, UN-Habitat Office for the EU

Elisa Vilares, Head of Division of Territorial Development and Urban Policy, Portugal

Oliver Martin, Chief of Section, Federal Office for Culture, Switzerland

Anna Lisa Boni, Secretary General, Eurocities

Xavier Troussard, Head of Unit, New EU Bauhaus, EC Joint Research Center (tbc)

Laura Petrella, Chief, Planning, Finance and Economy section, UN-Habitat

12h00 Concluding remarks

Philippe Froissard, Head of Unit, Clean Planet - Future Urban & Mobility Systems, European Commission DG Research and Innovation

Ugo Guarnacci, Urban Maestro Project advisor, EASME, European Commission

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Afternoon Session 14h30 - 16h30 Expert Forum

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14h30 Introduction to the EXPERT FORUM

Frédéric Saliez, Urban Maestro Project Coordinator, UN-Habitat
Tools of Urban Design Governance – A European panorama
Joao Bento, Researcher, University College London
Cecilia Bertozzi, urban governance Expert, UN-Habitat

14h50 Meet the experts!

Discussion groups facilitated by leading experts and representatives of the 100+ practices identified across Europe by project Urban Maestro, according to the following topics:

Group 1.

From experimentation and temporary solutions to long-term impact?

Johannes Riegler (JPI Urban Europe), Marieke Berkers (Marineterrein), Patrizia Di Monte (Esto no es un solar)

Group 2.

How to build quality culture for children and youth?

Jaana Räsänen (Arkki), Sohail Rana (Participatory designs for child friendly space improvement in Dhaka), Vivian Doumpa (The City at Eye Level for Kids).

Group 3.

How to mobilize investments motivated by societal values?

Loes Veldpaus (Open Heritage), Joaquín De Santos (Community Land Trust Belgium), Lucia Scopelliti (Milan Reflow Project), Michiel Van Balen (Miss Miyagi)

Group 4.

How to measure place quality, and does it lead to better design?

Ahmed Khan (ULB Brussels University), Marine Gaudron (CCRE), Inga Glander (Biennial Baukultur Reports), John Howie & Etive Currie (Place Standard), Karina Landman (Public space South Africa), Alan Mee (University College Dublin)

Group 5.

How to mainstream participatory instruments in public administration?

Elena De Nicolis (Collaboration pacts in Italy), Finn Williams (Public Practice), Marika Frenette (Rives vivantes), Stéphane Durand (Grenoble public space), Joy Mutai (UN-Habitat Public space programme)

Group 6.

Towards a common EU approach for architecture competitions? What role for design as a negotiation tool?

Georg Pendl (Architects' Council of Europe), David Bravo (European Prize for Urban Public Space), Ben Dirickx (Research by Design, BMA Team) Guillaume Poupeau, Evane Brou (Ministry of Culture, France), Hedwig van der Linden (TU Delft Faculteit Bouwkunde)

Group 7.

Masterclass Roundtable #1: Collaborative models for urban design governance at local, neighbourhood and regional level: comparative analysis of Co-city Torino (IT) and Petite île /City Gate II (BE)

Giovanni Ferrero & Alice Zanasi (Co-City Torino), Séverine Hermand (BUUR), Julie Collet (Research by Design, BMA Team), Nicolas Hemeleers (Citytools), Oswald Verbergt (Arcadis)

Group 8.

Masterclass Roundtable #2: Experimental urban design governance frameworks across multiple scales and contexts: comparative analysis of IBA Thüringen (DE) and Room for the River (NL)

Bertram Schiffers (IBA), Jan Schultheiss (BMI), José Van Campen, (TU Delft), Piet Kiekens (Arcadis)

15h35 The future of urban design governance

Roundtable moderated by **Simona Papluskaite** and **Frederik Serroen**, Team Bouwmeester maître-architecte

Christoph Grafe, Deputy Dean of Research at Bergische Universität Wuppertal, Board member of Z33, Editor of OASE journal, Germany

Hanna Harris, Chief Design Officer, City of Helsinki, Finland

Lukas Houser, Architect, Prague Institute of Planning and Development, Czech Republic

Roland Krebs, Urban Planner, Director of superwien architecture & urbanism, Austria

Anna Ramos, Director of Fundació Mies van der Rohe, Spain

Andreas Ruby, Director of the Swiss Architecture Museum, Switzerland

Marion Waller, Urban planner and philosopher, Advisor to Mayor of Paris, France

16h30 Virtual drink – informal gathering & networking (via a videogame platform)

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